Hanoi, 27<sup>th</sup> April 2021

International Residential Sales, Savills Vietnam

### SAVILLS WEBINAR



# VIETNAM RESIDENTIAL PROPERTY IT IS TIME TO BUY

## ABOUT SAVILLS



### **SAVILLS VIETNAM** Americas & UK, Ireland & Europe Caribbean **Channel Islands** 100 137 65 Offices Offices Offices CBRE TTT \*††††† (()) JLL †††††††††† MEDIA PERFORMANCE "Savills Vietnam has the largest total exposure on major and high 21% commercial value channel such 44% as VTV1, HTV7, HTV9 ... " Middle East Asia & Africa Pacific 32% Savills Colliers International CBRE Cushman & Wakefield Jones Lang LaSalle

Source: Isentia - Media Report , December 2020

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### HOSTS & PRESENTER





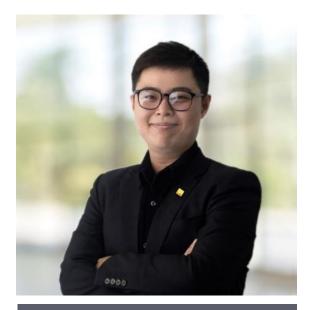
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- 6 years with Savills Vietnam
- 13 years experiences in Hanoi residential real estates
- Skilled in Projects' Valuations
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- 20 years experiences in Hong Kong, London & Vietnam estates



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- 2 years with Savills Vietnam
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# ECONOMIC OVERVIEW Q1.2021

## I. ECONOMIC OVERVIEW | q1.2021





Source: Brand Finance

### 14TH NATIONAL ASSEMBLY'S 11TH SESSION COMPLETES ALL AGENDA



Over the course of 12 days of urgent, serious, and responsible working from March 24 to April 8, 2021, the 11th sitting of the 14th National Assembly completed all of its agenda, making it a success.

Besides the number 1 goal of securing the safety of the population, Vietnam also managed a very respectable economic performance for 2020. Vietnam was one of the few countries globally to show positive GDP growth of 2.9% in 2020, and the highest GDP growth rate in Asia.

Source: VNA - Vietnam News Agency

### I. ECONOMIC OVERVIEW Q1.2021



**Fitch**Ratings **FITCH WIRE** 

PEOPLE PRODUCT INSIGHTS

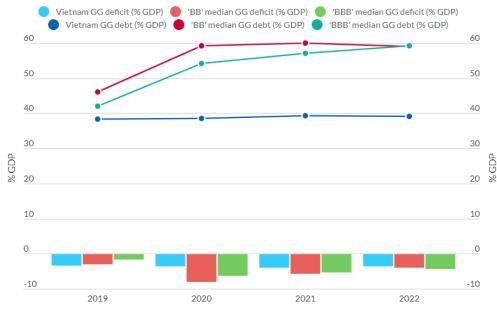
### Major projects drive recovery of FDI inflow

Monday, 2021-04-12 10:49:19

### Vietnam's Public Finances **Outperform Peers Amid Pandemic Stress**

Tue 13 Apr, 2021 - 22:48 ET

Vietnam's General Government (GG) Fiscal Metrics Improve Relative to Peers





NDO - In the first quarter of 2021, foreign direct investment (FDI) pledges to Vietnam recorded positive growth for the first time since the flare-up of the Covid-19 pandemic.

"In the first 3 months of 2021, Hanoi led in newly approved FDI projects with 66 sites, accounting for 28% of total national projects. Total registered FDI to Hanoi was US\$121 millions."

Note: Vietnam data are as of April 2021; data for 'BB' and 'BBB' sovereign medians from Fitch's March 2021 sovereign data comparator

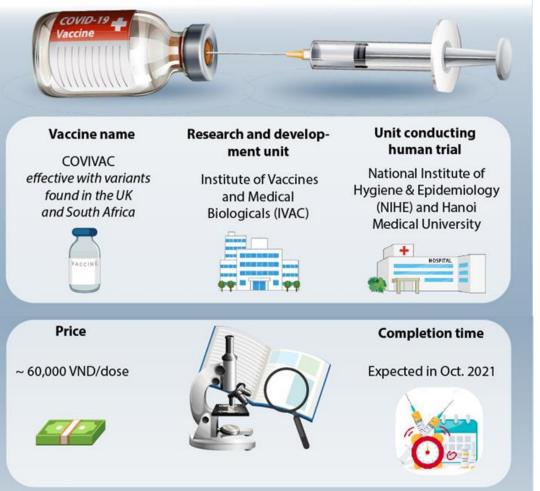
### Source: Q1.2021 Market Overview, Savills Vietnam

Source: Fitch Ratings

## I. ECONOMIC OVERVIEW | q1.2021



### HUMAN TRIALS OF SECOND COVID-19 VACCINE BY VIETNAM



Source: Ministry of Health https://infographics.vn



Source: VNA - Vietnam News Agency

## I. ECONOMIC OVERVIEW | Q1.2021



GDP GROWTH RATE	RETAIL SALES	CREDIT GROWTH
<b>4.5</b> % <b>O</b> 0.8ppt	55.6 BILLION \$ @4.4%	<b>1.5</b> % 0.8 ppt
TRADE SURPLUS		
2 BILLION \$ N/A	<b>48,000 •</b> 98.7%	<b>10.1</b> BILLION \$ 18.5%
NEW STOCK ACCOUNT	CPI	NEWLY ESTABLISHED ୍କୁ BUSINESSES
258,000 ~65% of 2020 volume	<b>0.3</b> % Lowest in 20n	<b>29,300</b> UNITS 01.4%

"Domestic visitors remain key to Ha Noi tourism recovery, despite a difficult quarter for city hotels where another wave of Covid-19 disrupted occupancy levels.

On the bright side, in the next two years, new global hotel brand openings will attract more international arrivals once borders reopen."

> Source: Matthew Powell, Director, Savills Hanoi





# HANOI APARTMENT OVERVIEW Q1.2021

## 2. HANOI - APARTMENT | q1.2021



### SUPPLY AND SALES

- In Q1/2021, approx. 3,900 units from three new launches were released.
- Primary supply of 24,400 units was down 10% QoQ and -13% YoY.
- Grades B & C accounted for 96% sales.
- Tet (Lunar New Year) and disruptions also slowed a few launches.

### **PRICE RANGE**

- Average primary asking price moved up 5% YoY to US\$1,522/sqm.
- Grade B increased most at 11% YoY.
- High-quality projects priced above US\$2,500/sqm.

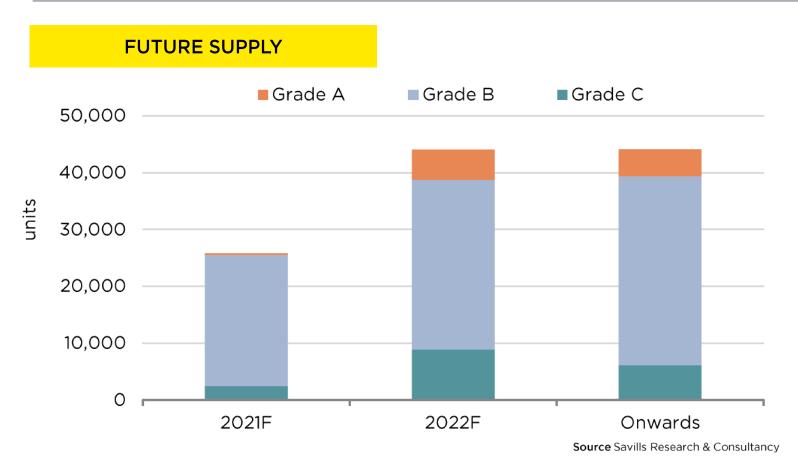


Source Savills Research & Consultancy

"As Hanoi high-end prices remain moderate compared to regional peers, prospects for capital growth remain sound."

Source: Q1.2021 Market Overview, Savills Vietnam

### 2. HANOI - APARTMENT | Q1.2021



"Corporate bonds as alternative capital are now popular with real estate enterprises, developers are the largest issuers at 38% and a combined value of over US\$7 billion, up 28% YoY."

Source: FiinGroup, Vietnam Corporate Bond Outlook

### savills

### OUTLOOK

- In 2021, approximately 25,800 units from 25 launches will enter.
- Grade B will be the largest with 89% of new supply.
- The largest suppliers will be Tu Liem (59%), Hoang Mai (13%) and Gia Lam districts (9%).

### **INSIGHTS**

- The lack of new supply and increasing priced inventory is slowing down demand.
- Affordable projects are mostly located in Tu Liem, Gia Lam, Ha Dong, Long Bien, and Hoang Mai districts.

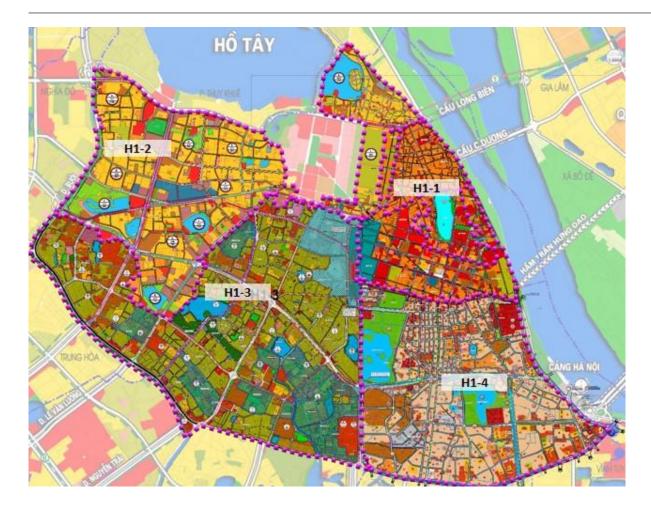




# REGULATION UPDATES

## 3. REGULATION UPDATES





"According to the urban planning, up to 215.000 residents in Hoan Kiem, Ba Dinh, Dong Da, and Hai Ba Trung will be relocated by end of the decade." "The land price has increased by 10% on average and by 2-3 times in some localities.

The increase is attributed to high demand from investors. Bank deposit interest rates are on the decrease, investments in other business fields are not bringing the desired effects because of the pandemic."

Source: VRA - Vietnam Real Estate Broker Association

	TOTAL	H 1-1	H 1-2	H 1-3	H 1-4
Total land area (ha)	2.709,75	347,45	703,93	994,00	664,37
Current population	887.411	91.219	199.586	371.606	225.000
Population to 2030 & 2050	672.000	100.000	160.000	255.000	157.000

### Area of planned land & population size

Source: VIR - Vietnam Investment Review

## 3. REGULATION UPDATES



VnEconomy со сили сил ней кнолнос клин те чет тали

### REAL ESTATE

# How will Hanoi increase the land coefficient in 2021?

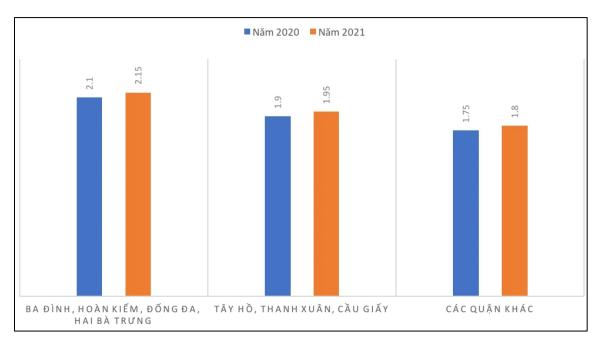
Many experts and businesses worry that the K coefficient adjustment will put pressure on businesses when the amount of land use increases, from which house prices fluctuate, the last loser is home buyers., citizen...

### 🖆 Thích 3 🛛 Chia sẻ



Payable land use fees	=	Land use price based on land use purpose & area	x	Land area subject to usage	-	Land use fees deducted according to Article 12 of the Decree (if any)	-	Compensation of land clearance deducted (if any)	
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Source: Clause 2 Article 4 of Decree No. 45/2014/NĐ-CP



### Land price changes K-coefficient ratings, applies until 31/12/2021 (01/2021/QĐ-UBND HN)

Source: Hanoi People's Committee Portal



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# INTERNATIONAL MARKET UPDATES

## 4. INTERNATIONAL MARKET UPDATES



### Savills: The UKVFTA Agreement brings many commercial benefits to Vietnam and the UK

19/12/2020 08:43 AM | BUSINESS

The signing ceremony of the conclusion of the negotiations for the Vietnam - UK Free Trade Agreement (UKVFTA) ensures that the trade interests between the two countries remain and will create many new opportunities for Vietnam as a among the few Asian countries that reached this Agreement with the United Kingdom. As one of the UK companies attending the signing ceremony, the representative of Savills Vietnam - Mr. Matthew Powell, Director of Savills Hanoi, shared about the prospects and growth of Vietnam's economy.

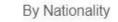


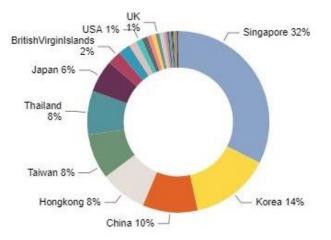
Hanoi to take over metro operation in May



Conductors make hand signals during a test run on the Cat Linh -Ha Dong Metro Section in Hanoi. Photo by VnExpress/Ngoc Thanh.

### NEW RESIDENTIAL HOUSING LAW





### Source: FDI into Vietnam, H2.2020 Market Report, Savills Vietnam

	BEFORE	AFTER JULY, 2015
Who?	Foreigners who are WORKING in Vietnam for at least ONE year and meet other criteria	Foreign individuals who are permitted to enter to Vietnam
Properties	Only 1 apartment	<ul> <li>Residential properties (apartments and landed houses)</li> <li>30% of total units in one apartment development</li> <li>10% of total landed project (villas and houses) in a landed project or 250 landed property units in one administrative ward</li> </ul>
Duration	50 years only, no extension	50 years and can be extended, subject to the authority's approval
Purpose	Self-occupation/ Self-use	Occupying, sale, lease, inheritance, mortgage, donation

## 4. INTERNATIONAL MARKET UPDATES



### Ho Chi Minh City LUMIERE RIVERSIDE - MASTERISE





- Address: 628A Hanoi Highway, District 2, HCMC
- Total of 1,030 units (4 towers of 48 stories)
- Distance from HCMC' CBD: ~ 9km
- Primary price: Average \$3,850 / sqm (Incl. VAT)

### Status: Handover expected in Q1/2023



- Address: 9 Pham Van Dong, Cau Giay Dist., Hanoi
- Total of 350 units (single tower of 30 stories)
- Distance from Hanoi' CBD: ~ 9km
- Primary price: \$1,900 \$2,340 / sqm (Incl. VAT)

### Status: Handover expected in Q1/2022

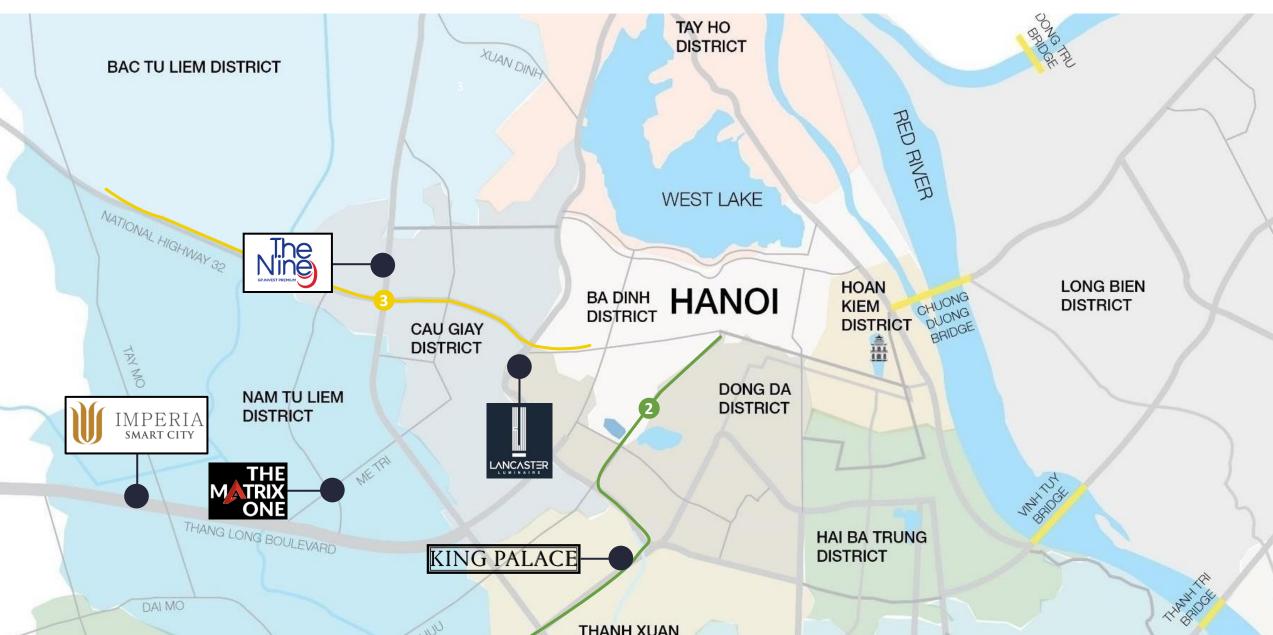


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# PROPERTY PORTFOLIO H1.2021

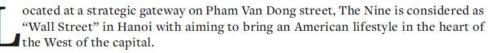
## 5. PROPERTY PORTFOLIO | H1.2021





# **THE NINE**

#### NO.9 PHAM VAN DONG, CAU GIAY DISTRICT, HANOI



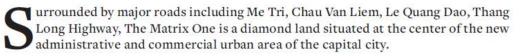
- Located on the Ring Road 3
- Only 5 mins/200m walk to Ha Noi Metro Line 3
- Unobstructed Ha Noi views from all sides
- Surrounded by extensive and modern infrastructure
- Fast construction speed to guarantee the handover time by the reputable developer





# THE MATRIX ONE

ME TRI RD & LE QUANG DAO RD INTERSECTION NAM TU LIEM DISTRICT, HA NOI



The project is also surrounded by a variety of education and health facilties, commercial centers and new adminis-tration buildings of Hanoi.

- Direct panorama views of the upcoming F1 Track & 14.4ha Me Tri Park
- Only 5 minutes to access the Ring Road 3, future MRT Line 5 and Line 8.
- Facilities & services: -Gym & Dance, Yoga, Sauna, Spa, Swimming Pool, Water Fountain, Sky Garden, Kindergarten & International School



### PROJECT INFORMATION

Developer: MIK GROUP

#### Scale:

- 2 towers
- 4 basements
- 44 apartment levels with 740 units

#### Unit type:

- 2 bedrooms (85.88 86.85sq m)
- 3 bedrooms (110.57 112.44sq m)
- Dual key (111.67sq m)

#### Expected Handover: Q4/2021

#### Ownership:

- Freehold for Vietnamese Buyers
- 50-year ownership for foreigners

#### CTA

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# IMPERIA SMART CITY

VINHOMES SMART CITY, NAM TU LIEM DISTRICT, HA NOI

Imperia Smart City is a great combination of two developers MIK Group and VinGroup, in applying technology and providing quality products for future residents.

The most prominent of which is the comprehensive smart ecosystem consist of 4 core axes: Smart security, operation, community and apartments quality, which promise to bring an active, modern and trendy lifestyle, associated with the 4.0 technology revolution infrastructure.

- Close to Metro Line 6 and Ring Road 3.5
- Dual facilities of Vinhomes Smart City and Imperia' internal amenities
- 8 infinity swimming pools with ranges of diverse entertainment services
- 3 BBQ parks and 60 children's playgrounds





### **PROJECT INFORMATION**

#### Developer: MIK GROUP

#### Scale:

- Total area of 24 ha
- Overground and underground parkings
- 4 apartment towers with 38 & 39 floors with up to 1,000 units

#### Unit type:

- 1 bedroom (25 31m<sup>2</sup>)
- 2 bedrooms (59.2 69 m<sup>2</sup>)
- 3 bedrooms (75 181 m<sup>2</sup>)

#### Expected Handover: Q4/2024

#### Ownership:

- Freehold for Vietnamese Buyers
- 50-year ownership for foreigners

### CTA

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# KING PALACE

### 108 NGUYEN TRAI, THANH XUAN DISTRICT, HA NOI

In the total and external facility system. The building has sophisticated and luxurious architecture of a modern classic design.

- 24/7 Reception & Services
- Shops & Offices
- Swimming Pool (Outdoor) & Gym
- Maple Bear Canadian Preschool

### PROJECT INFORMATION

Developer: ALPHANAM GROUP

#### Scale:

- 3 basements
- 2 towers with 36 floors

#### Unit type:

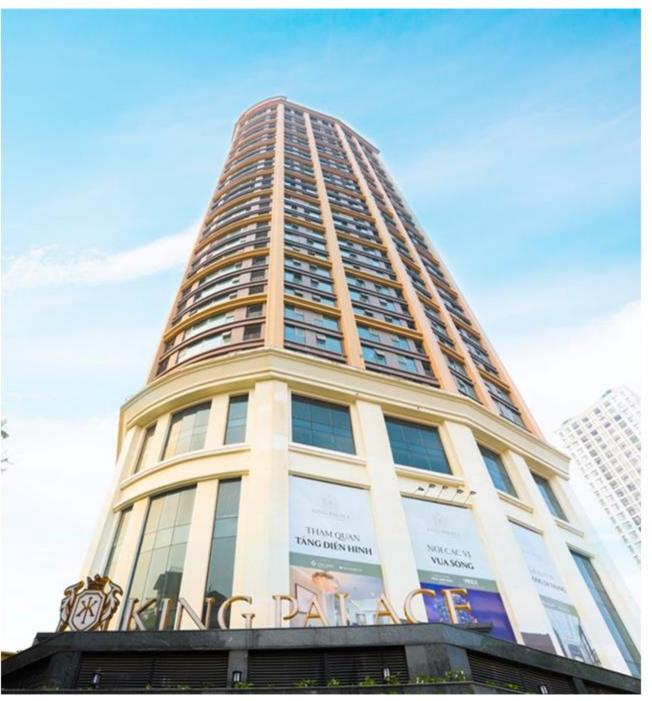
2 bedrooms (81 - 82sq m)
 3 bedrooms (95.73 - 126.27sq m)

#### Expected Handover: Q1/2021

#### Ownership:

Freehold for Vietnamese Buyers
 50-year ownership for foreigners





ancaster Luminaire convenient location intersecting three city district boundaries Ba Dinh, Dong Da, and Cau Giay makes for easy connection with major city roads, surrounding areas and the airport. The luxury real estate project converges modern design, 5-star utilities and service, with a clear legal framework. Developed by prestigious investor, Trung Thuy Group, Lancaster Luminaire promises ideal living in the heart of Hanoi.

- Part of a complex with a shopping mall and offices; apartments are both for sale and lease.
- Outstanding design aesthetic.
- 5-star operational oversight by Lancaster Management.

# LANCASTER LUMINAIRE

### 1150 - 1152 LANG ROAD, DONG DA DISTRICT, HA NOI







### PROJECT INFORMATION

#### Developer: TTG HOLDINGS

#### Scale:

- 4 basements
- Sigle 27 story building with 252 units

#### Unit type:

- Studio (42.99 49.19sq m)
- 2 bedrooms (89.53 90sq m)
- 3 bedrooms (103.72 104.29sq m)
- Dual key (89.53 89.79sq m)

#### Expected Handover: TBC

#### Ownership:

- Freehold for Vietnamese Buyers
- 50-year ownership for foreigners

### CTA

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Maximize your property's value and manage the transaction smoothly with full services for purchase and ownership of property.

- English, Korean and Vietnamese speaking sales consultant
- Help arrange client's schedule for Vietnam property site tour
- Act as liaison between banker and client for bank opening process
- Instruct clients how to purchase properties in Vietnam
- Follow up client with payment schedule
- Assist client for handover
- Connect client with other Savills' services such as resident leasing, resales service solutions

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# THANK YOU

## VIETNAM RESIDENTIAL PROPERTY IT IS TIME TO BUY





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